Understanding Business Ethics

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This text is a vehicle for classroom discussion on recent, ethical business cases; and how students can handle future ones in their careers.
Topics include the theoretical background of ethics, ethical decision making, relationships between businesses and stakeholders, ethical issues relating to the firms interaction with the natural environment, health care, and ethical issues related to information technology, strategic planning, and corporate culture.
To help business professionals and business school students consider the positive consequences of ethical behavior, and the negative consequences of unethical behavior.

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