



Teaching the Martial Arts: A guide to creating martial arts clubs that make money and change lives.

Bryce Allen

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Starting a martial arts club presents new and scary challenges. This will help you succeed.

Martial arts skill alone won't make a great martial arts club. For your martial arts club to be amazing, you need knowledge of business, psychology and education. I cover all of these things in "Teaching the Martial Arts." This book applies to ANY martial art. I focus on the much needed aspect of starting and maintaining a class from a business standpoint.

"Teaching the Martial Art" goes through all of the crucial steps of running a martial arts business.

- **How do you know you are ready to start teaching?**
- **How can I find a facility to teach out of?**
- **When will I be ready to move locations?**

and most importantly...

- **How to get and keep students!**

I have 15 years of martial arts experience. I have been creating clubs for about 10 years. I have taken an in depth look at what it takes to create a thriving martial arts family, and let me tell you... it isn't easy, but it VERY worth it.

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