



The Indie Author's Guide to the Universe

Jeff Bennington

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THE INDIE AUTHOR'S GUIDE TO THE UNIVERSE is *THE* Author's Guide for Motivation, Selling/Marketing Tips and Encouragement From Over 20 Bestselling Authors.

~ From the #1 Bestselling Author of Reunion, Creepy, and Twisted Vengeance.

~ Listed with Goodreads Breakout Authors of 2011

SIZZLING HOT REVIEWS

"The Indie Author's Guide has made a huge impact on my sales. I've only just started incorporating what I've learned and in three days have tripled my sales." ~ Robbi Bryant, author of The Beautiful Evil

"If you are preparing to self-publish, and even if you've already done so, you need this book! Finally, a guide that covers it all... every aspect of book creation from humble beginning to publishing success! This guide is my "go to" writer's bible! High praise to Jeff Bennington for creating a writer's gold mine of information and advice." ~ Deborah Hughes, author of Be Still, My Love

The Indie Author's Guide to the Universe is meant to help any author, whether they are traditionally published or self-published. This book is designed to encourage and inspire authors in their craft, and give creative ideas that can improve sales and grow an author platform.

If you bought a book about self-publishing 6 months ago, it is ancient history.

INCLUDES HELPFUL INFORMATION LIKE:

- ~ **Encouraging Stories**
- ~ **How to Build a Blog Tour**
- ~ **Your Role as Marketer**
- ~ **Marketing Strategies**
- ~ **Your Role as Publisher**
- ~ **Author Blogging**
- ~ **The Ultimate Book Promotion**
- ~ **Understanding "Floatation Pricing"™**
- ~ **How to Build an Author Platform**
- ~ **Selling and Price-point Strategies**
- ~ **Strategies for Navigating Amazon's KDP Select Program**
- ~ **Understanding the Indie Author Movement**
- ~ **Helpful links**

Includes Tips From Over 20 Bestselling Indie Authors Like Scott Nicholson, Bob Mayer, Joanna Penn, Blake Crouch, Robert Bidinotto, Richard Bard, Amber Scott, Melissa Foster, Saffina Desforges and many more!

ADDITIONAL PRAISE FOR THE INDIE AUTHOR'S GUIDE TO THE UNIVERSE:

"If I only had one resource to effectively promote, market, and sell my novels, it would be the Indie Author's Guide. It is definitely the roadmap to success with each step of the way carefully marked and easy for anyone

to follow." ~ Caleb Pirtle III, author and publisher from Venture Galleries

WHO IN THE WORLD IS JEFF BENNINGTON???

Jeff is the Author of *Reunion*, *Twisted Vengeance*, and *Creepy: A collection of scary stories*. He Blogs at The Writing Bomb and strives to be a great dad and husband. Jeff is also an author consultant and has helped other writers hit the Amazon Top 100.

You can follow Jeff on Twitter @**TweetTheBook**, and Facebook. Check out his Author Services Page at The Writing Bomb and The Kindle Book Review.

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Daniel Gordon:

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