



The Wealthy Writer

Michael Meanwell

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The Ultimate Guide to Freelancing for Commercial and High-Paying Markets!

The choice to begin a freelance writing career was the easy part - now how to be successful is the challenge. How do you set up and run your business productively? What high-paying markets are out there that you haven't explored? *The Wealthy Writer* has the answers you need to reach the most lucrative markets and become a profitable freelance writer.

This nuts-and-bolts guide will show you how you can write stronger, do business smarter, and make money faster. Author **Michael Meanwell** walks you step-by-step through each facet of running your own freelance business by offering:

- Comprehensive guidance on setting up and planning your business, handling contracts, protecting your work, dealing with clients, balancing home and work, and more
- Case studies and templates for getting your business started
- Detailed information on markets that pay well, including corporations and writing for the web
- Writing advice such as how to beat writers' block for greater writing efficiency

In addition, Meanwell includes thorough instruction and useful examples for writing newsletters, direct mail, speeches, website copy, press releases, e-books, e-zines, and ad copy. With *The Wealthy Writer*, you'll discover the practical, real world advice and examples you need to target, capture, and service clients in the hottest markets and earn that six-figure income.

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