



# Intrapreneurship Handbook for Librarians: How to Be a Change Agent in Your Library

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Have you ever presented an idea to your boss and had it so firmly rejected that you never want to suggest anything again? Do you feel locked into a rigid hierarchy where bureaucracy has strangled all innovation? Are you motivated to shake things up in your organization to improve it, but are afraid of drowning in the waves you'll create? This book explains how any individual can be an effective change agent in his/her library, addressing topics such as getting started, handling difficult situations, creating partnerships both within and outside of your organization, cutting through bureaucratic red tape, and maintaining momentum with initiatives.

Written by librarians who are both experienced entrepreneurs/intrapreneurs, Intrapreneurship Handbook for Librarians: How to Be a Change Agent in Your Library explains what being a library intrapreneur is all about: being empowered to find innovate ways to increase impact, grow resources, and develop new methods of leveraging the skills and perspectives of librarianship to enable the survival of libraries—all while enjoying your job more. The chapters guide readers through the intrapreneurial process—from writing a plan and selling it to administrators and other stakeholders, to securing funding for the idea and actualizing the plan—and answers tough questions such as "How do I let my clients know what my library can offer?", "How do we compete with the Internet?", and "How do I gain support for our services in a time of budget cuts?" This book will be a priceless resource for all librarians regardless of experience level or type of library as the principles and guidelines described are universal.



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