

Body Language: First Impressions

Jacqueline A. Rankin

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Body Language: First Impressions may well be the finest book on Body Language on the market. Its sales attest to its success. When a stranger meets a stranger, the first impression is formed -- without words. Since 65%-95% of all effective information is obtained through Body Language, learning how to make a successful first impression is critical.

This book has had seven printings, has been sold at seminars for the CIA, Federal government of Canada, Public Procurement officers in seven states, General Dynamics, Lockheed-Martin, Mystery Writers of America, Johns Hopkins University, and National Institue of Governmental Purchasing -- just to name a few. It has served as a testbook for classes such as Californa State University, Los Angeles, California State Polytechnic University, Pomona, Northern Virginia Community Colleges, and Ball State.

No doubt about it -- the book is a winner and like the Energizer Bunny, just keep forging ahead. Written in laymen's terms (some say it reads just as though the author is speaking), all types of professions have studied it-- police, health care staffs, school personnel, military groups, business and corporation staffs, and civic organizations.

Some areas of concentration in the book are nonverbal variables that cover color, gender, size and shape, facial expression, eye behavior, the mouth, gestures, leakages (clues to deceptive behavior), posture, territoriality, usage of space, smell, and etiquette.

Whoever you are, whatever you do, the study of this book can change not only your life but the way you see the world. Most importantly, you will learn about your own fascinating communication system.



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Gloria Duncan:

Spent a free a chance to be fun activity to accomplish! A lot of people spent their spare time with their family, or their very own friends. Usually they performing activity like watching television, going to beach, or picnic in the park. They actually doing same every week. Do you feel it? Do you need to something different to fill your personal free time/ holiday? Could be reading a book could be option to fill your free time/ holiday. The first thing you ask may be what kinds of book that you should read. If you want to test look for book, may be the publication untitled Body Language: First Impressions can be good book to read. May be it is usually best activity to you.

Aubrey Newsome:

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