

Six Chapters in Design: Saul Bass, Ivan Chermayeff, Milton Glaser, Paul Rand, Ikko Tanaka, Henryk Tomaszewski

Philip B. Meggs



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Stylish and concise, this volume presents the work of six venerable names in modern design history. Featuring more than three hundred examples of their best work, yet still eminently portable, *Six Chapters in Design* is a charming model of economy. Each chapter begins with an essay by a fellow designer, or poet, or, in the case of Saul Bass, director Martin Scorsese, and closes with a biographical profile. Esteemed by designers around the world, these are the artists who created the identities of Warner, AT&T, IBM, ABC, UPS, and Westinghouse; film titles for *The Shining* and *Cape Fear;* posters; advertisements; and memorable images of every sort. Their work, nearly omnipresent in everyday life, has influenced an entire culture. This dynamic compendium is a smart resource for designers and artists working in any medium.

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