



# The Business of Dog Walking: How to Make a Living Doing What You Love

Veronica Boutelle

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## The Business of Dog Walking: How to Make a Living Doing What You Love

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The Business of Dog Walking: How to Make a Living Doing What You Love Veronica Boutelle Turn Dog Walking into a Profitable Business

Professional dog walking is a booming business. Over forty percent of U.S. households include a dog and the number is rising steadily. No wonder, then, that demand for dog walking services also keeps growing. But there s a huge difference between throwing a leash on a few dogs and charging for it and running a professional dog walking business. To be a successful dog walker, you must be dog savvy and business savvy. Veronica Boutelle has helped thousands of dog walkers set up and run successful enterprises. This book tells you how.

#### Find Out:

What it takes to make a lucrative living walking dogs How to set up your business for success from the get-go What you need to know about dog behavior and safety How to stand out with targeted marketing in a competitive field



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