



Virtual Entrepreneurship: Creating and Operating a Home-based Online Business, 2nd Ed. (STANDARD EDITION)

Lauri J. Smedley

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[Note: This edition is for NON-COLLEGE audiences. It does not contain homework assignments. If you are reading this for a class, you should get the ACADEMIC Edition.] Have you ever wanted to create and operate your own home-based online business? If so, you've come to the right place. Even if you are just thinking about doing so, this book will help you to determine whether owning and operating a virtual business is right for you. This book is based on more than three years of research on hundreds of home-based virtual entrepreneurs from around the world. Professor Smedley's "Virtual Entrepreneurship: Creating and Operating a Home-based Online Business" will take you from idea to completion of your online business start-up goals. Learn from other practicing virtual entrepreneurs and college professors as you read this book. Topics include: Understanding Virtual Entrepreneurship, Skills Assessments, Getting Started, Virtual Assisting, Writing a Business Plan, Promotion and Marketing, Working Online, Operating Tools and Tips, Financial Planning for Home-based Online Service and Retail Businesses, Legal Considerations, Maintaining Balance, and Expert Advice from Practicing Virtual Entrepreneurs. Also included are business documents and sample business plans for an online service business and an online retail business. Virtual Entrepreneurship [Academic Edition] has been adopted by several colleges in the United States. The STANDARD Edition has been read by individuals in various parts of the world. Included are more than 500 links to additional resources that you will find invaluable as you begin to plan and operate your home-based online business. There is also a Virtual Entrepreneurship Financial Plan Templates CD that can be used with or without the book. So go ahead, get this book, and start living the lifestyle of a Virtual Entrepreneur.

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